



LITTLE ROCK ADVERTISING & PROMOTION COMMISSION
MONTHLY MEETING

March 17, 2026

3:30 PM

Commission Conference Room – LRCVB – Cromwell Building

AGENDA

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|---|----------------|
| 1) Call to Order and Welcome | Mr. Roye |
| 2) *Present February 17, 2026, Commission Meeting Minutes | Mr. Roye |
| 3) Finance Committee Report | |
| a) *Month-end February 2026 Financial Statement | Mr. Phillips |
| b) *Resolution No. 2026-684 – Door Locks | Ms. Gemberling |
| c) *Resolution No. 2026-685 – EBMS Renewal | Ms. Gemberling |
| d) *Resolution No. 2026-686 – Box Office Relocation | Ms. Gemberling |
| 4) Executive Report | Ms. Gemberling |
| 5) Marketing Report | Mr. Callison |
| a) Paradise Presentation | |
| 6) Sales & Services Report | Ms. Irby |
| 7) Operations Report | Mr. Oaks |
| 8) Adjourn | Mr. Roye |

***Denotes Action Item**