



LITTLE ROCK ADVERTISING & PROMOTION COMMISSION
MONTHLY MEETING

February 17, 2026

3:30 PM

Commission Conference Room – LRCVB – Cromwell Building

AGENDA

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|---|----------------|
| 1) Call to Order and Welcome | Mr. Roye |
| 2) *Present January 20, 2026, Commission Meeting Minutes | Mr. Roye |
| 3) Finance Committee Report | |
| a) *Month-end January 2026 Financial Statement | Mr. Phillips |
| b) *Resolution No. 2026-682– Media Placement Modification | Ms. Gemberling |
| c) *Resolution No. 2026-683 – Room Diagramming Software | Ms. Gemberling |
| 4) Executive Report | Ms. Gemberling |
| 5) Adjourn | Mr. Roye |

***Denotes Action Item**